



Exclusive

BUYING GUIDE SERIES



January

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Check out the best deals in January! These are the products that are the most likely to be discounted or cheaper to purchase because of the season. You can Save Big on these items this month!



What to Buy in January!

New Year's Resolution Items

Diet Foods

Special K Cereals & Bars, Healthy Choice Frozen meals, Slim Fast Shakes & More

Exercise DVDs & Equipment

Smoking Cessation Products
i.e. Nicoderm

Cookbooks, Budgeting & Finance Books

Christmas Clearance

Christmas Trees, Wrapping Paper, Stocking Stuffers, Candy, & Sparkling Juice.

Leftover New Years Items may also be on Sale.

Post-Christmas Toy Sales Usually Hit their Low in the Middle of January.



It's important that you only buy items you need, just because an item is on sale doesn't mean you should buy it unless it's an item your family uses or you plan to use in the future.

Seasonal Fruits & Vegetables

Avocados, Broccoli, Celery, Citrus Fruits (Oranges, Tangerines, Grapefruit), Spinach, Pomegranates, & Apples.

Storage & Organization Products

Plastic Storage Tubs, Shelf Organizers, Filing Cabinets, Calendars, & Planners.



Check the Expiration Dates before you buy! If you are planning on stocking up remember to double check the expiration dates before you buy, some products like chips have a shorter shelf life than items like soft drinks or frozen foods.

End of Football Season

Soft Drinks, Chips, Snacks, and more in the Pre-Super Bowl Sales at the End of January.

Cold and Flu Products

Cold Medicine, Cough Syrup, Vitamins, Kleenex, Hand Sanitizer, Lip Balm, & Lotions.



Sometimes it's cheaper to make your own "Diet" or Snack Food than it is to buy Pre-Packaged foods so remember to compare costs even when an item is on sale.

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