



- SAVINGS 101 -

SAVING AT THE GROCERY STORE AND BEYOND



COUPON LINGO

| THE COUPON CODE

- COUPONERS HAVE THEIR OWN LANGUAGE
- HARD TO UNDERSTAND IN THE BEGINNING
- CHANGES FROM SITE TO SITE
- NO UNIVERSAL DICTIONARY OR CODE
- ONCE YOU LEARN THE BASICS YOU CAN UNDERSTAND MOST MATCHUPS AND DEALS



COUPON LINGO

| THE COUPON CODE

- **\$3/2** – THE FIRST NUMBER (\$3) IS THE AMOUNT OFF
- **\$3/2** – THE SECOND NUMBER IS THE NUMBER OF PRODUCTS
- **\$5/\$25** – THE FIRST NUMBER (\$5) IS THE DISCOUNT
- **\$5/\$25** – THE SECOND NUMBER IS THE REQUIRED PURCHASE
- **B1G1** – BUY ONE GET ONE (FREE OR 50%)
- **BOGO** – BUY ONE GET ONE (FREE OR 50%)



COUPON LINGO

| THE COUPON CODE

- **CRT** – CASH REGISTER TAPE
- **CAT** - CATALINA
 - COUPON GOOD OFF YOUR NEXT PURCHASE
 - PRINTS AT THE REGISTER
 - ALSO CALLED REGISTER REWARDS AT WALGREENS
- **BLINKIE** – COUPON FROM MACHINES FOUND ON STORE SHELVES
- **ECB** – EXTRA CARE BUCKS FROM CVS PHARMACY
- **EXP** – EXPIRATION DATE



COUPON LINGO

| THE COUPON CODE

- **FAR** – FREE AFTER REBATE
- **FAE** – FREE AFTER EXTRA CARE BUCKS (CVS PHARMACY)
- **FARR** – FREE AFTER REGISTER REWARDS (WALGREENS)
- **INSERTS** – FOUND IN THE WEEKLY SUNDAY PAPER
 - SS (SMARTSOURCE INSERT)
 - RP (REDPLUM INSERT)
 - PG (PROCTER & GAMBLE INSERT)
 - GM (GENERAL MILLS INSERT)



COUPON LINGO

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- **IP** – INTERNET PRINTABLE COUPON
- **IVC** - INSTANT VALUE COUPON
WALGREENS COUPON BOOKS AND WEEKLY AD
- **MFR** – MANUFACTURER
- **MIR** – MAIL IN REBATE
- **OOP** – OUT OF POCKET



COUPON LINGO

| THE COUPON CODE

- **OOS** – OUT OF STOCK
- **OYNO** - ON YOUR NEXT ORDER
- **OYNP** – ON YOUR NEXT PURCHASE
- **PEELIE** – COUPON FOUND ON A PRODUCT
- **PRINTABLES** – COUPONS THAT CAN BE PRINTED ONLINE
- **Q** – COUPON
- **RP** – RED PLUM



COUPON LINGO

| THE COUPON CODE

- **RR** – REGISTER REWARD (CATALINA FROM WALGREENS)
- **ROLLING** – USING A CATALINA TO PURCHASE THE SAME DEAL
- **SCR** – SINGLE CHECK REBATE (RITE AID)
- **STACKING** – COMBINING A STORE COUPON & MANUFACTURER
- **UPC** – UNIVERSAL BAR CODE
- **UP REWARD** – VALID ON YOUR NEXT RITE AID PURCHASE
- **YMMV** – YOUR MILEAGE (MANAGER) MAY VARY
- **WYB** – WHEN YOU BUY (SAVE \$1 WYB 3 ITEMS)



COUPON LINGO

| THE COUPON CODE

- ABBREVIATIONS MAY VARY FROM SITE TO SITE
- ONCE YOU UNDERSTAND THE BASICS YOU'LL LEARN THE REST
- JUST LIKE ANY OTHER LANGUAGE UNDERSTANDING IS KEY
- BEFORE YOU KNOW IT YOU WILL BE SPEAKING "COUPONING"



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