



## - SAVINGS 101 -

SAVING AT THE GROCERY STORE AND BEYOND

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### SAVING ONLINE

#### | ONLINE SHOPPING

- CASHBACK SITES
- RETAIL OUTLETS, COUPON CODES & FREE SHIPPING
- AMAZON.COM
- GROUP BUYING
- FLASH SALES



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### CASHBACK SITES

#### | ONLINE SHOPPING

- EBATES IS A SITE THAT GIVES YOU MONEY FOR SHOPPING THROUGH THEIR LINKS.
- OTHER CASHBACK SITES LIKE SHOPATHOME OR MR REBATES ALSO GIVE YOU CASH BACK ON PURCHASES MADE THROUGH THEIR LINKS
- FIRST SIGN UP FOR EBATES
- SEARCH FOR THE SITE YOU WANT TO SHOP
- YOU WILL SEE A CASHBACK % (TYPICALLY 2-6%)
- CLICK THE LINK TO SHOP THE SITE



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### CASHBACK SITES



#### ONLINE SHOPPING

- A NEW WINDOW WILL OPEN FOR THAT SITE
- YOU CAN SEARCH, SHOP AND CHECKOUT LIKE NORMAL
- WITHIN 30 DAYS YOU WILL SEE A CREDIT TO YOUR EBATES ACCOUNT.
- THIS IS THE PURCHASE PRICE X CASH BACK %  
TYPICALLY EXCLUDES COUPON CODES
- ONCE A QUARTER YOU WILL GET A CHECK MAILED TO YOU
- MUST MEET MINIMUM PAYOUT LEVEL - EBATES \$5.01

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### RETAIL STORES



#### ONLINE SHOPPING

- MOST ONLINE SITES OFFER COUPON CODES AND DISCOUNTS ON A REGULAR BASIS
- KEY IS KNOWING WHERE TO LOOK!
- PASSION FOR SAVINGS – HIGHLIGHT THE BEST DEALS
- AGGREGATING SITES LIKE RETAIL ME NOT
- SEARCH BY STORE AND SEE A LIST OF COUPON CODES
- RANKED BY SUCCESS LEVEL AND EXPIRATION DATE

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### RETAIL STORES



#### ONLINE SHOPPING

- WHEN YOU FIND SOMETHING YOU WANT TO BUY ONLINE
- OPEN A NEW WINDOW AND VISIT RETAILMEHOT.COM
- SEARCH FOR THE SITE WHERE YOU ARE SHOPPING.
- TRY ANY VALID COUPON CODES FOR YOUR ORDER
- SOME SITES (KOHL'S & CROCS) LET YOU USE MORE THAN 1 COUPON CODE PER ORDER.
- TRY USING GOOGLE FOR "KOHL'S FREE SHIPPING CODE"

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AMAZON.COM



ONLINE SHOPPING

- AMAZON.COM CARRIES JUST ABOUT EVERYTHING!
- ITEMS FROM AMAZON AS WELL AS 3<sup>RD</sup> PARTY SELLERS
- FREE SHIPPING WITH SUBSCRIBE & SAVE OR AMAZON PRIME
- NO SALES TAX IN MOST STATES
- GOLD BOX DEALS AND LIGHTNING SALES  
LIMITED TIME DEALS ON HOT PRODUCTS

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AMAZON.COM



ONLINE SHOPPING

- SUBSCRIBE & SAVE
- SIGN UP FOR REPEAT PURCHASE PROGRAM AND GET ADDITIONAL 15% OFF THE AMAZON.COM PRICES
- FREE SHIPPING WITH SUBSCRIBE
- CHOOSE TO HAVE THE PURCHASE SENT AUTOMATICALLY EVERY 1, 2, 3, OR 6 MONTHS
- MAY BE CANCELED AT ANY TIME WITHOUT PENALTY
- CANCEL BY GOING INTO "MANAGE SUBSCRIBE & SAVE"

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AMAZON.COM



amazon.com prime

ONLINE SHOPPING

- AMAZON PRIME
- FREE 2 DAY SHIPPING ON ANY ORDER
- \$79 PER YEAR
- FREE WHEN YOU SIGN UP FOR AMAZON MOM
- FREE TRIALS OFTEN AVAILABLE
- FREE SUPER SAVER SHIPPING ON ORDERS OF \$25 +
- ADD MULTIPLE ACCOUNTS TO THE SAME MEMBERSHIP

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*SOCIAL BUYING / GROUP BUYING*



**| ONLINE SHOPPING**

- GROUP BUYING SITES REQUIRE A MIN. NUMBER OF PEOPLE TO PURCHASE A DEAL FOR IT TO BE VALID
- SIMILAR TO A GROUP DISCOUNT AT A THEATER ONLY THE "GROUP" IS A SOCIAL GROUP OF ONLINE BUYERS
- MINIMUM NUMBER OF PEOPLE MUST PURCHASE OR NO ONE GETS TO PURCHASE
- TYPICALLY THESE ARE LIMITED TIME DEALS (1 DAY)
- Groupon, Living Social, & Buy with Me

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*SOCIAL BUYING / GROUP BUYING*



**| ONLINE SHOPPING**

- PURCHASE A DEAL ON Groupon
- ONCE THE DEAL CLOSES CHECK THE "My Groupons" SECTION OF YOUR ACCOUNT
- VIEW AND PRINT THE Groupon VOUCHER
- REDEEM THE CODE ONLINE, OR TAKE THE PRINTED COPY TO THE RETAIL STORE TO REDEEM IT
- EACH DEAL HAS DIFFERENT SPECIFICATIONS FOR SHIPPING, TAX, MINIMUM REQUIREMENTS SO READ THE TERMS.

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*FLASH SALE SITES*



**| ONLINE SHOPPING**

- FLASH SALES ARE LIMITED QUANTITY / LIMITED TIME
- BIG SAVINGS ON DESIGNER BRANDS
- TEND TO SELL OUT QUICKLY
- NEW SALES EACH DAY
- PAY ATTENTION TO THE TIME THE SALES OPEN (11AM EST)
- SOME OFFER PRE-SALE HOURS TO LOYAL CUSTOMERS
- MOST ARE FREE TO JOIN OR REQUIRE A REFERRAL

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*SAVING ONLINE*

**| ONLINE SHOPPING**



- SHOPPING ONLINE IS GETTING EASIER AND EASIER
- REMEMBER TO BE VIGILANT ABOUT WHERE YOU SHOP AND WHO YOU GIVE YOUR INFORMATION TO.
- SHOPPING ONLINE IS EVOLVING SO KEEP UP WITH THE LATEST TRENDS FOR THE GREATEST SAVINGS
- USE A SEPARATE EMAIL ACCOUNT AND SIGN UP FOR NEWSLETTERS TO KEEP UP WITH EXCLUSIVE DEALS



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