



- SAVINGS 101 -

SAVING AT THE GROCERY STORE AND BEYOND




DRUGSTORE SHOPPING







UNDERSTANDING DRUGSTORES

- THERE ARE 3 MAIN DRUGSTORES
 - CVS PHARMACY
 - RITE AID PHARMACY
 - WALGREENS
- EACH HAS THEIR OWN SYSTEM OF LOYALTY PROGRAMS
- PROGRAMS ARE SPONSORED BY MANUFACTURERS
- OFTEN YOU CAN GET FREE HEALTH & BEAUTY ITEMS



CVS PHARMACY

UNDERSTANDING DRUGSTORES

- EXTRA CARE PROGRAM
- SIGN UP FOR AN EXTRA CARE REWARDS CARD
- EXTRA CARE REWARDS (2% BACK ONLINE/INSTORE, & \$1 ECB FOR 2 PRESCRIPTIONS)
- EXTRA CARE BUCKS (ECBs)
OFFERED AS A PROMOTION FOR BUYING SPECIFIC PRODUCTS
- EXAMPLE: BUY 1 NIVEA BODY WASH. \$6 GET \$6 IN ECBs



CVS PHARMACY



UNDERSTANDING DRUGSTORES

- CHECK THE WEEKLY AD FOR ECB DEALS
- COMBINE WITH COUPONS TO PAY EVEN LESS OUT OF POCKET
- SCHICK RAZOR, \$8.99
- BUY 1, GET \$5 IN EXTRA CARE BUCKS
- USE A \$4 COUPON
- PAY \$4.99 OUT OF POCKET, GET \$5 IN ECBs
- LIKE GETTING YOUR PURCHASE FREE!
- EXTRA CARE BUCKS PRINT AT THE END OF YOUR RECEIPT
- GOOD ON YOUR NEXT IN STORE PURCHASE



CVS PHARMACY



UNDERSTANDING DRUGSTORES

- SPEND \$15 GET \$5
- MUST MEET THE MINIMUM BEFORE COUPONS
- BUY \$15 WORTH OF L'OREAL COSMETICS
- USE 2 \$3/1 L'OREAL COUPONS
- GET \$5 IN EXTRA CARE BUCKS
- PAY \$9 OUT OF POCKET, GET \$5 ECBs = \$4 NET COST
- YOU COULD USE THE \$5 ECB'S FROM THE SCHICK DEAL TO REDUCE YOUR OUT OF POCKET ("ROLLING" ECBs)



CVS PHARMACY - FAQ



UNDERSTANDING DRUGSTORES

- 1 MANUFACTURER & 1 CVS COUPON PER ITEM
- 2 MANUFACTURER COUPONS ON BIG1 FREE SALES
- YOU CAN USE ECBs TO PURCHASE NEW ECB DEALS
- USE MULTIPLE TRANSACTIONS TO LOWER YOUR OUT OF POCKET
BUYING SCHICK RAZOR IN TRANSACTION #1
USING \$5 ECB ON L'OREAL DEAL
- LOOK FOR \$4/\$20 OR \$2/\$10 PURCHASE COUPONS
THESE CAN REDUCE YOUR OUT OF POCKET EVEN MORE



WALGREENS



UNDERSTANDING DRUGSTORES

- REGISTER REWARDS (RR)
GOOD TOWARDS YOUR NEXT IN STORE PURCHASE
- YOU DON'T NEED TO REGISTER FOR WALGREENS
- REGISTER REWARD DEALS ARE 1 PER TRANSACTION
YOU MAY DO MULTIPLE TRANSACTIONS
- EXAMPLE: BUY 1 NIVEA BODY WASH. \$6 GET \$6 IN RRS
- REGISTER REWARDS DO NOT ROLL ON THE SAME DEAL



WALGREENS



UNDERSTANDING DRUGSTORES

- INSTANT VALUE COUPONS (IVC)
WALGREENS STORE COUPONS (MAY BE COMBINED)
- MAY BE COMBINED WITH MANUFACTURER COUPONS
- FOUND IN THE COUPON BOOK & WEEKLY AD
LOCATED AT THE FRONT OF THE STORE
- ALWAYS SCAN THESE AFTER YOUR MANUFACTURER COUPONS
- YOU ONLY NEED 1 COUPON FOR MULTIPLE ITEMS
BUY 4 ITEMS & IT WILL SCAN AT THE VALUE X 4



WALGREENS



UNDERSTANDING DRUGSTORES

- FREE AFTER REGISTER REWARD ITEMS (FARR)
- ONLY 1 PER TRANSACTION
- BUY MUCINEX @ \$7.99
- USE A \$2 COUPON
- GET \$8 IN EXTRA CARE BUCKS
- PAY \$5.99 OUT OF POCKET. GET \$8 IN RRS = \$2 PROFIT
- YOU CANNOT USE A RR FROM MUCINEX IN A NEW TRANSACTION WITH MUCINEX. THE 2ND RR WON'T PRINT



5 RULES FOR REGISTER REWARDS



UNDERSTANDING DRUGSTORES

- YOU CANNOT USE A REGISTER REWARD FROM ONE DEAL TO PURCHASE ANOTHER TRANSACTION WITH THAT SAME DEAL.
- YOU CANNOT USE A RR FROM THE SAME COMPANY IN THE SAME AMOUNT (EX. P&G \$3 RR ON ANOTHER P&G \$3 RR DEAL)
- YOU WILL ONLY RECEIVE 1 OF EACH RR DEAL PER TRANSACTION
- THE TOTAL NUMBER OF RR + COUPONS <= ITEMS PURCHASED
- WALGREENS IVC COUPONS DO NOT COUNT TOWARDS ITEMS



WALGREENS - FAQ



UNDERSTANDING DRUGSTORES

- WALGREENS WILL ADJUST A COUPON DOWN TO THE VALUE OF AN ITEM IF THE COUPON EXCEEDS THE PRICE OF THE ITEM
- YOU MAY COMBINE A MANUFACTURER COUPON WITH IVCs
- YOU MAY COMBINE COUPONS AND RR DEALS
- YOU MAY USE RR TO PURCHASE OTHER RR DEALS
- YOU MAY PURCHASE MULTIPLES IN SEPARATE TRANSACTIONS



RITE AID PHARMACY



UNDERSTANDING DRUGSTORES

- SINGLE CHECK REBATES
- VIDEO VALUES
- UP REWARDS
- WELLNESS + PROGRAM
- CAN BE COMBINED FOR EVEN MORE SAVINGS!



RITE AID PHARMACY



UNDERSTANDING DRUGSTORES

- BUY SELECTED ITEMS, SUBMIT FOR SINGLE CHECK REBATE
- MULTIPLE ITEMS ON ONE REBATE
- ENTER MULTIPLE RECEIPTS ONLINE AND GET 1 CHECK
- MULTIPLE FREE AFTER SCR ITEMS EACH MONTH
- USE COUPONS TO PURCHASE THESE ITEMS AND RECEIVE MORE BACK THAN YOU PAID FOR THE ITEMS!
- MAY REQUIRE LARGER PURCHASE (BUY \$25 WORTH OF SELECT PRODUCTS, GET \$10 SCR)



RITE AID PHARMACY



UNDERSTANDING DRUGSTORES

- WATCH ONLINE VIDEOS AND EARN POINTS
- REDEEM POINTS FOR HIGH VALUE COUPONS \$5/\$25 / \$4/\$20
- THESE ARE STORE COUPONS WHICH CAN BE COMBINED WITH OTHER OFFERS FOR GREATER SAVINGS.
- NEW COUPONS AVAILABLE EACH MONTH
- ALSO WATCH FOR \$5/\$25 COUPONS ON SITES LIKE REDPLUM



RITE AID PHARMACY



UNDERSTANDING DRUGSTORES

- +UP REWARDS PRINT ON YOUR RECEIPT (SIMILAR TO ECBs)
- GOOD ON YOUR NEXT IN STORE PURCHASE
- PRODUCTS FEATURED IN THE WEEKLY AD
- COMBINE WITH COUPONS FOR EVEN GREATER SAVINGS
- OFTEN THESE WILL STACK WITH BUY \$25 GET \$5 SINGLE CHECK REBATE OFFERS TO SAVE YOU MORE.

Passion Savings

RITE AID PHARMACY

Video Values

SINGLE CHECK REBATES

UP Reward: \$4 off non-prescription purchase

HUGGIES Little Swiggles

wellness

UNDERSTANDING DRUGSTORES

- HUGGIES DIAPERS, \$6.99
- Buy 4 @ \$6.99 = \$27.96
- \$5/\$25 COUPON
- (4) \$2 MANUFACTURER COUPONS
- (4) \$2/1 VIDEO VALUES COUPONS
- RECEIVE (3) \$2 +UP REWARDS = \$6 BACK IN +UP REWARDS
- = \$0.96 FOR 4 PACKAGES OF DIAPERS

Passion Savings

DRUGSTORE SHOPPING

CVS/pharmacy

RITE AID PHARMACY With us, it's personal.

Walgreens

UNDERSTANDING DRUGSTORES

- ALL 3 PHARMACIES OFFER DIFFERENT REWARDS
- CVS PHARMACY
- RITE AID PHARMACY
- WALGREENS

• ONCE YOU LEARN YOUR STORE AND PROGRAM YOU WILL BE ON YOUR WAY TO BUILDING YOUR STOCKPILE OF HEALTH AND BEAUTY ITEMS

Passion Savings

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